



Fresh Audio Ltd Green Statement

Green Policy: Taking action on climate change.

London's Film and TV production is responsible for 125,000 tonnes of carbon emissions each year, not including distribution of productions or employee travel. This is a huge dent on London's overall carbon footprint and can easily be reduced by making small changes to the way we work in the industry.

At Fresh, we are constantly striving to do better at reducing our impact on these figures, the following are steps we have taken so far to steer us in the right direction:

- Reusable water bottles and flasks - all freshies use their own chilli bottles on location to reduce the amount of plastic bottles consumed. In addition, flasks and coffee mugs are required to avoid using paper cups as much as possible.
- Waste management - In our office, we are very strict on our recycling methods. Paper and cardboard are recycled separately to plastics, and food waste is disposed of in allocated food bins to avoid cross contamination. By doing this, we send 0% of our waste to landfill.
- Consumables - We try to avoid single use items as much as possible, to do this we use reusable cable ties instead of tape on our cables. As well as cable ties, we use velcro ties and bongo ties which are again reusable consumables.
- Batteries - World wide 15 billion batteries end up in Landfill per year! Thankfully we use rechargeable batteries across all our devices, from mixers, radio mics and timecode.
- Face Masks - Since Covid-19 all freshies have been given reusable face marks / coverings to cut down on single use masks which are heavily impacting the environment.
- Paper - we happily will receive paperless call sheets to avoid wasteful printing!